ARTICULATE

ART, IDEAS & AMBITION



80th

INDEPENDENCE DAY

Celebration

Central India CA Students Association
Indore Branch of CIRC of ICAI

NEWSLETTER | AUGUST 2026 Digital Edition

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INDORE BRANCH

Chairman Message

Dear Students,

What does freedom mean to you as a future Chartered Accountant?

This 15th August, as the Tricolour goes up across the country, I'd like you to think about that question for a moment. Our freedom fighters gave us independence. Our generation's job is to protect what that freedom depends on: trust. Every set of accounts you verify and every audit query you raise helps build an economy people can rely on. That is why ICAI calls us Partners in Nation Building.

It was good to see our students in action this month. At the Cyber Awareness Marathon, you ran to spread awareness about digital safety, which is a real service to society. The Industrial Visit-cum-Trek took you from factory floors to mountain heights, showing you how industry works and reminding you that the best views come after a hard climb. Your exam preparation is a lot like that trek.

With exams approaching, keep a steady pace, look after your health, and use the revision sessions and mock tests the Branch organises for you. My door is always open. If there is anything the Branch can do to support you better, write to us.

Happy Independence Day!

Warm Regards,



CA. Samkit Bhandari
Chairman,
Indore Branch of CIRC of ICAI

CICASA Chairman Message



Dear Friends,

Quick question: when was the last time you did something that had nothing to do with your syllabus but taught you just as much?

For many of you, the answer is this month. You showed up at the Cyber Awareness Marathon with energy and purpose and showed the city that CA students care about more than balance sheets. Then came the Industrial Visit-cum-Trek: a morning spent seeing how a real production unit runs, followed by a climb that tested everyone's stamina and team spirit. If you were there, you know the view from the top was worth every step.

At CICASA, we believe that no student walks this journey alone. Every late night with your books, every challenging day at articleship, and every attempt, whether it ends in success or teaches you a lesson, is shaping you into the professional this nation needs.

As we celebrate Independence Day, I'm reminded that freedom also means the freedom to express yourself. This issue proves our students have plenty to say. To every contributor: thank you. You've made this newsletter truly ours.

Now it's your turn!

To everyone preparing for exams: study hard, take breaks without guilt, and remember that CICASA is your family here. Reach out whenever you need us.

Jai Hind!

Warm regards,

CA. Lavish Tanted
CICASA – Chairman
Indore Branch of CIRC of ICAI

INDORE BRANCH OF CICASA OF ICAI
TEAM 2026-27



Alongside the Core Committee, an Extended Committee comprising spirited members has also been constituted, ready to collaborate and innovate.

THE NEXT GENERATION OF LEADERS

Article Section

We WRITE it for you





NEUROFINANCE:

An Intersection Between Neurology and Financial Decisions





ADITYA TRIVEDI
CRO 0676597

Traditional economic theories, such as the Efficient Market Hypothesis, assume that investors operate with pure rationality. However, financial markets do not exist in a vacuum; they are fundamentally tied to biological and psychological human behavior. Neurofinance: an evolutionary field bridging neuroscience and finance -decodes how the human brain processes risk, reward, and uncertainty. By examining these cognitive pathways, neurofinance demonstrates why goal-based financial planning is essential for long-term wealth creation.

+15%
Increase in expected investor wealth outcome under Goal Based Planning (Morningstar)

150bps
Annual net advisor value added via behavioral coaching (Vanguard)

2.25x
Psychological weight of financial loss vs.gain (Prospect Theory)

EMPIRICAL EVIDENCE SUPPORTING GOAL - BASED PLANNING

Anchoring portfolios to explicit life milestones rather than chasing arbitrary market benchmark returns significantly enhances outcomes:

- Increased Wealth Outcomes: Morning star research demonstrates that goal-based financial planning increases wealth outcomes by 15% or more in equivalent risk-adjusted value.
- Behavioral Value Add: A study by Vanguard found that behavioral coaching and emotional guidance-acorepillarofgoal-focused planning—accounts for up to 150 basis points (1.50%) in net annual advisor value added.

NEUROLOGICAL MECHANICS BEHIND FINANCIAL DECISIONS

Human economic choices are governed by interacting cognitive frameworks and distinct brain structures:

- **Dual-Process Theory: Cognition relies on two systems:** System1 (implicit / emotional), which is fast, automatic, and highly vulnerable to psychological biases during market volatility; and System 2 (explicit/logical), which is slow, analytical, and rule-based. Goal-based planning provides a structural framework that enforces System 2 discipline, shielding investors from destructive System 1 emotional impulses.
- **Prospect Theory & Loss Aversion:** Formulated by Kahneman and Tversky, Prospect Theory proves that human decision-making evaluates gains and losses a symmetrically. The neural discom fort associated with a financial loss is psychologically 2.0 to 2.5 times as intense as the pleasure of an equal gain.

Brain Region	Neurological Function	Impact on Financial Planning
Prefrontal Cortex(PFC)	Higher-level executive cognitive functions, long-term planning, and impulse control	Evaluates complex risk-return tradeoffs, aligns investments with future life goals, and maintains self-control during market bubbles.
Nucleus Accumbens	Core component of ventralstriatum; primary neural reward center driven by dopamine.	Fires upon anticipating monetary gains, driving speculative risk-seeking behavior and FOMO.
Insula (Insular Cortex)	Processes visceral bodily sensations, pain, disgust, and emotional discomfort.	Triggers loss a version and risk repulsion w h e n facing portfolio draw d o w n o r f i n a n c i a l uncertainty.

Tomeasuretheseneuraltriggersinrealtime,neurofinanceleveragesbiometrictracking(suchasHeartRateVariabilityand Galvanic Skin Response) along with advanced neurofunctional diagnostics including fMRI, PET, and EEG.

GOAL ALIGNMENT AND MITIGATING EMOTIONAL FRICTION

Goal-based financial planning anchors investment buckets to distinct life objectives (e.g., retirement, education funds). Neurologically, this mental accounting reduces the emotional friction caused by short-term market volatility. When an investor views a temporary market dip through the lens of a long-term goal, executive function in the Prefrontal Cortex overrides the panic response originating in the Insula.

CHALLENGES AND FUTURE OUTLOOK

Despite its potential, neurofinance faces structural challenges including biological complexity, gaps between laboratory settings and real-world stakes, and ethical concerns regarding data privacy and consumer profiling. However, as neuroimaging becomes more accessible, integrating neurofinance with artificial intelligence will usher in hyper-personalized financial advisory tools-enabling biometrically informed portfolios that dynamically curb impulsive decisions before execution.



Rajesh Exports:

A CASE THAT MADE ME REVISIT THE BASICS OF AUDITING



KESHAV SOLANKI
CRO 0706619

Have you ever thought that a business which started with a small trading activity decades ago could one day find itself at the center of allegations involving nearly ₹15.15 lakh crore of reported revenue?

When I first came across the recent SEBI interim order in the matter of Rajesh Exports Limited, the size of the number immediately caught my attention. However, as I started reading further, I realized that the real learning for a CA student was not the number itself, but the audit questions that arise from it.

Before discussing those questions, it is important to understand the background.

Rajesh Exports was founded by Rajesh Mehta and Prashant Mehta in 1989 in Bengaluru.

Over the years, the company grew rapidly in the jewellery and precious metals business. One of the major milestones in its journey was the acquisition of Valcambi, a Switzerland based precious metals refinery, in 2015 for approximately USD 400 million. The company eventually emerged as one of the largest players in the gold industry and was often cited among major Indian corporates operating globally.

Recently, however, Rajesh Exports came under regulatory scrutiny after SEBI passed an interim order alleging that the company may have misrepresented approximately ₹15.15 lakh crore of consolidated revenue during FY21 to FY25. According to the interim findings, a substantial portion of the reported revenue was attributed to overseas subsidiaries, particularly Valcambi SA. SEBI observed that the standalone financial statements of the subsidiary reflected figures that were significantly lower than the revenues reported in the group's consolidated financial statements.

SEBI also raised concerns regarding transactions with Affluence Shares and Stocks Private Limited, where sales and purchases of nearly identical amounts were reportedly recorded over multiple years. Further observations in the interim order included issues relating to supporting documentation, treatment of receivables, fund movements, and disclosure of certain transactions.

It is important to note that these observations form part of an interim order and the matter is still under investigation. Rajesh Exports has publicly denied any wrongdoing and has stated that its financial disclosures are genuine. Therefore, it would be inappropriate at this stage to draw any final conclusions.

However, from a CA student's perspective, the case raises several important audit-related questions.

The first question that comes to mind is whether sufficient appropriate audit evidence was obtained as required under SA 500. When a significant portion of revenue originates from overseas entities, an auditor would ordinarily be expected to evaluate contracts, invoices, shipping documents, bank records, confirmations and other supporting evidence. If such evidence existed, was it independently corroborated? If it did not exist, what additional audit procedures were performed?

The second question relates to group audits. SA 600 places responsibility on the group auditor to evaluate the work performed by component auditors. A group auditor cannot merely rely upon the conclusions of another auditor without understanding the nature of work performed, assessing the competence and independence of the component auditor, and evaluating whether sufficient appropriate audit evidence has been obtained at the group level. In a case where a substantial portion of consolidated revenue is attributed to foreign subsidiaries, these considerations become even more significant.

Another area worth examining is professional skepticism under SA 200 and SA 240. Auditors are

expected to maintain a questioning mind throughout the engagement, particularly when dealing with unusual transactions, significant estimates, related-party dealings, or exceptionally large balances. Were there indicators that warranted additional inquiry? Were contradictory pieces of evidence adequately investigated? These are questions that naturally arise while studying this case.

The matter also draws attention to fraud risk assessment under SA 240. If substantial revenues, large receivables, and complex transactions are involved, auditors are required to identify and assess risks of material misstatement due to fraud and design appropriate responses. Whether those procedures were sufficient is something that only a complete examination of the audit file could establish.

Similarly, SA 505 dealing with external confirmations becomes relevant. For significant receivable balances, confirmations from customers, banks, and counterparties often provide valuable audit evidence. Were such confirmations obtained? If confirmations were not received, were alternative procedures performed? These are practical questions that every article assistant can relate to while performing audit work.

For me, the biggest takeaway from this case is that auditing is ultimately about evidence, skepticism, and professional judgement. The size of a company, its reputation, or its market standing cannot replace the need for verification. As CA students, we spend a considerable amount of time studying Standards on Auditing. Cases like this remind us why those standards exist and how important they become when applied in practice.

Whether the allegations are ultimately established or disproved, the case serves as a valuable learning opportunity. It encourages us to revisit the fundamentals of auditing and reinforces a simple principle: numbers become meaningful only when supported by reliable evidence.





TASSU SHARMA
NRO 0536084

First Light

"My world was unlighted when I lost my inner spark,
I found my first light in the moment of sheer dark."
I am really grateful to present my self-written poetry on the topic "First Light".

I was in despair while finding my hopes outside,
Fear, worry and self-doubt were not easy to confide.
In the turmoiling phase of life, I tapped inside.
Then I got my first light which was eager to preside.

It embarks the beginning of a new journey,
Where I am rising above the adverse agony.
I muster up the courage to embrace symphony,
To enlighten my intrinsic world for inner harmony.

Although difficulties were resisting to take a flight,
Each creation of Almighty was guiding me in plight.
I have an eternal faith to reach the destination right,
Self-awareness is the path for finding the first light.

When I introspected myself, I got a hidden treasure,
I possess the magical powers which give me pleasure.
The brightness is within all of us for which I am sure,
It is making us calm and resilient in order to endure.

The beauty of this guiding light is indeed impressive,
It gives us the self-confidence to become expressive.
It heals all our wounds whether it is small or massive,
Acting as a protagonist instead of being passive.

After every dark night, The Sun rises with a stark shine,
Giving all of us the hope that everything will be fine.
To unleash this treasure, We need to dig our own mine,
Eventually, We all grow and will learn to draw a line.

CA Journey

A Poem of Struggles & Dreams



HARI MODI
CRO 0766356

Har sapna aasaan nahi hota,
Har raasta seedha nahi hota,
CA ki is lambi manzil mein,
Har din ek naya imtihaan hota.

Jab doston ki mehfile insajtithi,
Hum kitaabon ke saath jagte the,
Jab duniya sukoon se sotithi,
Hum balance sheets mein uljhte the.

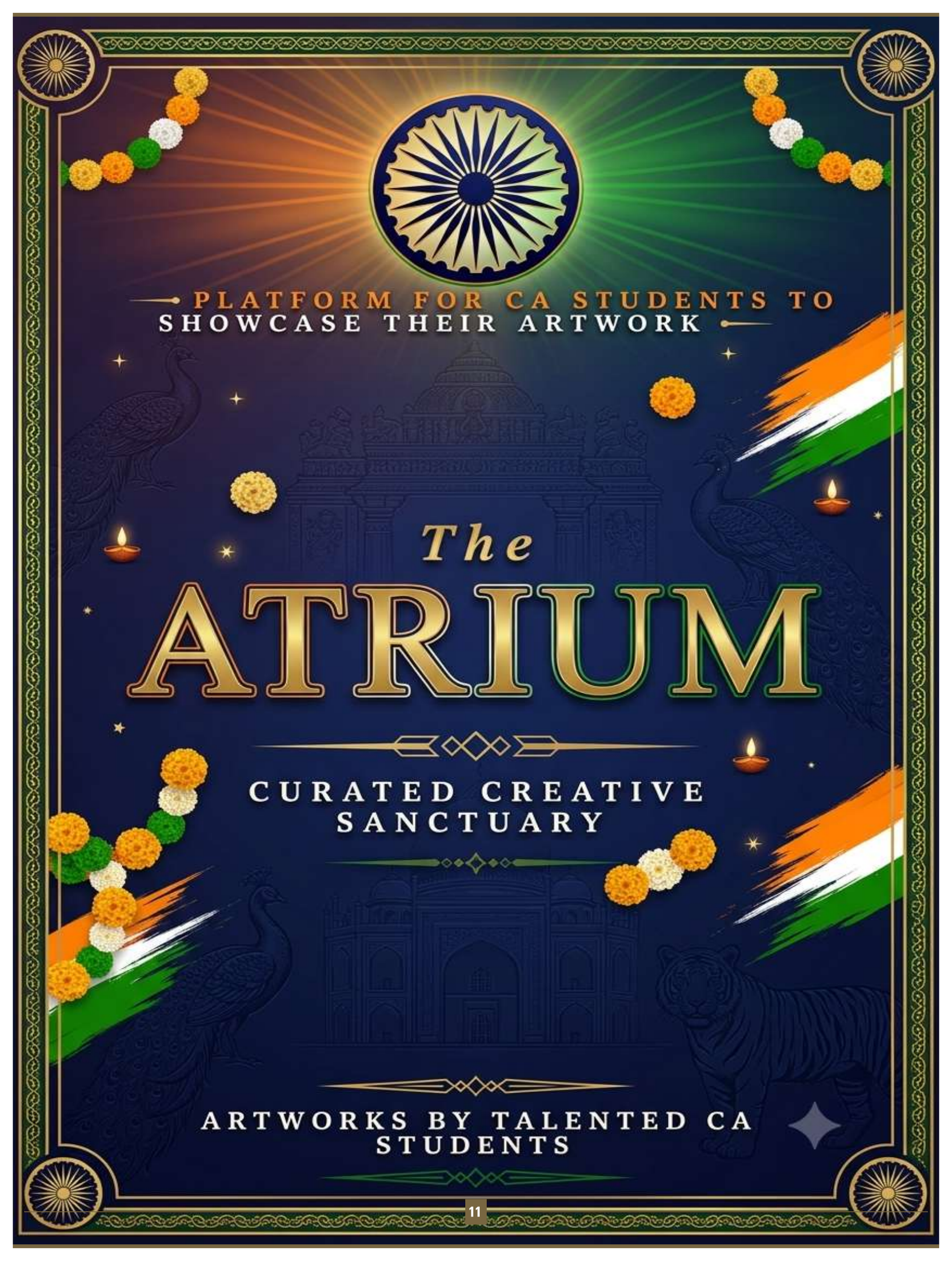
Kabhi result ne diltoda,
Kabhi kismat ne saath chhoda,
Aankhonmeinaansubhiaaye,
Par hauslon ne kabhi naata na toda.

Har attempt ne kuchsikhaya,
Har girkarphir se uthnabataya,
Jo dardaajseenemeinhai,
Wahi kal jeet ka geetbanaya.

Ghar walon ki umeedeinsaaththi,
Khud se bhi ek mulaqatthi,
Raste meinkitnideewareinaayi,
Par manzil se dil ki baatthi.

Aajbhisafarjaarihai,
Thakanhai, par haarnahi,
Ek din "CA" naam ke aage likhunga,
Aur kahunga -"Meri mehnat bekaar nahi."

"CA sirf ek degree nahi, ek ehsaas hai;
Hazaar baar toot kar bhi sapnon ke liye
khade rehne ka naam hai.


PLATFORM FOR CA STUDENTS TO
SHOWCASE THEIR ARTWORK
The
ATRIUM
CURATED CREATIVE
SANCTUARY
ARTWORKS BY TALENTED CA
STUDENTS

art Gallery



AASTHA JAIN
CRO 0751613







ANJALI JADHAV
CRO 0756161





ESHA PAI FONDEKAR
WRO 0836291

Glimpse OF THE MONTH

Cyber Awareness Marathon

When CA Students Lead the change





Industrial Visit-cum-Trek

From Factory floors to Mountain Heights





EDITORIAL *Board*



DIVYA KHEMCHANDANI



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